

# 15 EVENT FORMATS THAT DRIVE ENGAGEMENT

## ASK ME ANYTHING



An **in-demand speaker** answers questions from the audience. Use an app to make the process smooth.

## WALKING SESSIONS



Provide attendees with **headphones and run breakouts** while walking around the venue.

## LIVE PODCAST



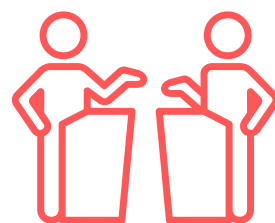
Record **podcasts live** on stage with your audience.

## PECHAKUCHA



**20 slides - 20 seconds per slide.** You can adapt to fewer slides and more time.

## PANEL BATTLES



Have two sides battle each other, **debate style.** Ex-Founders vs Investors. Planners vs Suppliers

## UNCONFERENCE



Create an unconference session. **No agenda.** Show up with a topic and present about it on the go. Braindates are fantastic for this.

## MARKETPLACE



Match attendees offering and wanting information/training on specific skills or tasks. **Match them in 1:1 sessions.**

## HACKATHON



Get **problem solvers** in a room to develop a strategy or product to solve common issues.

## EMPTY CHAIR PANEL



Get a **member of the audience** to join a panel and be the voice of the audience.

## FISH BOWL



A **circular room with empty chairs in the middle** where audience members can sit to discuss openly.

## OPEN MIC



Host a speaker's corner where attendees can drop in and **discuss their favorite topic.**

## FOCUSED WORKSHOP



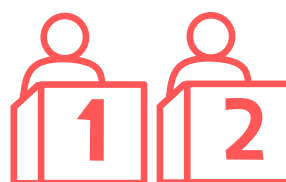
Get attendees to work in teams to practice on a **real-world scenario.** Create a strategy and come up with solutions.

## HUMAN VOTING



Get attendees to use their bodies (stand up, raise props) to **express their opinions** on subjects.

## GAME SHOW



Have speakers or attendees participate in a **game show format** and answer questions on burning topics to win a prize.

## PITCH BATTLE



Have two companies to **compete for a prize**, rap battle style.